

Getting Started: Making the Case



Mentoring Partnership of Minnesota

MPM leads the state
in building and
sustaining quality
mentoring for every
child.



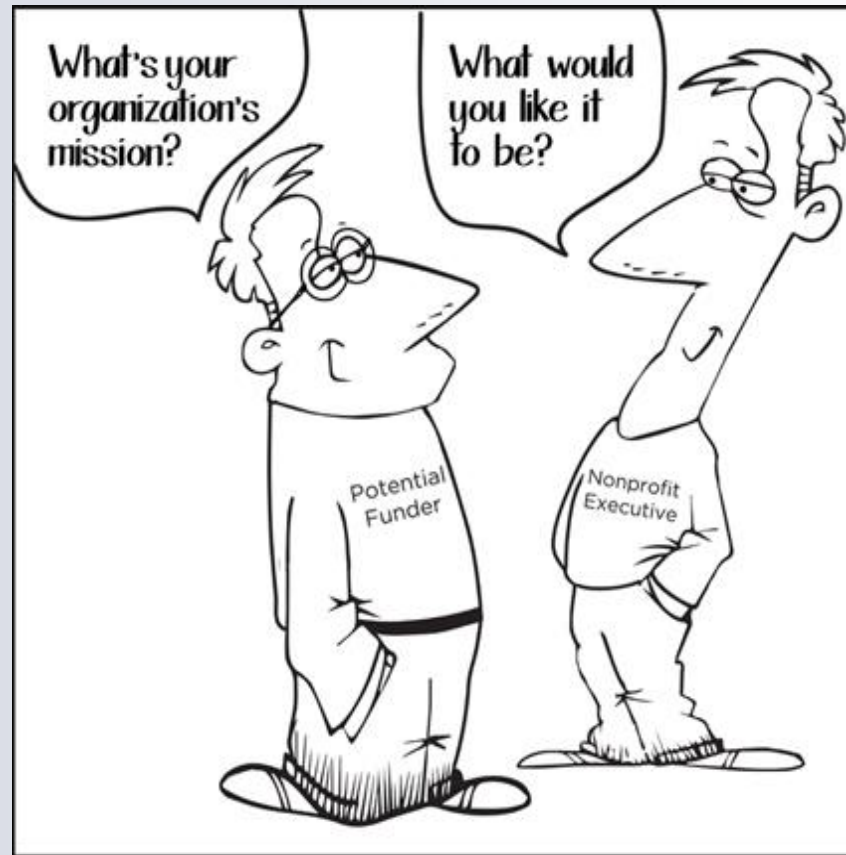
What is Sustainability?



What is a Sustainability Plan?







Mission Statement

Our Cause

Who? What? Where?

Our Actions

What we do

Our Impact

Changes for the better

charity:water

(fluff)

3. Result

We're a nonprofit organization **bringing** clean, safe drinking
water to **people in developing countries.**

2. Action

1. Who/Cause

Vision Statement

- **Feeding America:** A hunger-free America
- **Human Rights Campaign:** Equality for everyone
- **National Multiple Sclerosis Society:** A World Free of MS
- **Habitat for Humanity:** A world where everyone has a decent place to live.
- **Oceana** seeks to make our oceans as rich, healthy and abundant as they once were.
- **The Nature Conservancy:** Our vision is to leave a sustainable world for future generations.

Values Statement

Personal Success	Excellence	Inquiry	Social Justice
Growth	Respect	Health	Teamwork
Partnerships	Stewardship	Leadership	Integrity
Creativity	Safety	Leadership	Agility

The Logic Model

A logic model is a planning tool to clarify and graphically display what your project intends to do and what it hopes to accomplish and impact.

The Logic Model

Needs

Program Input

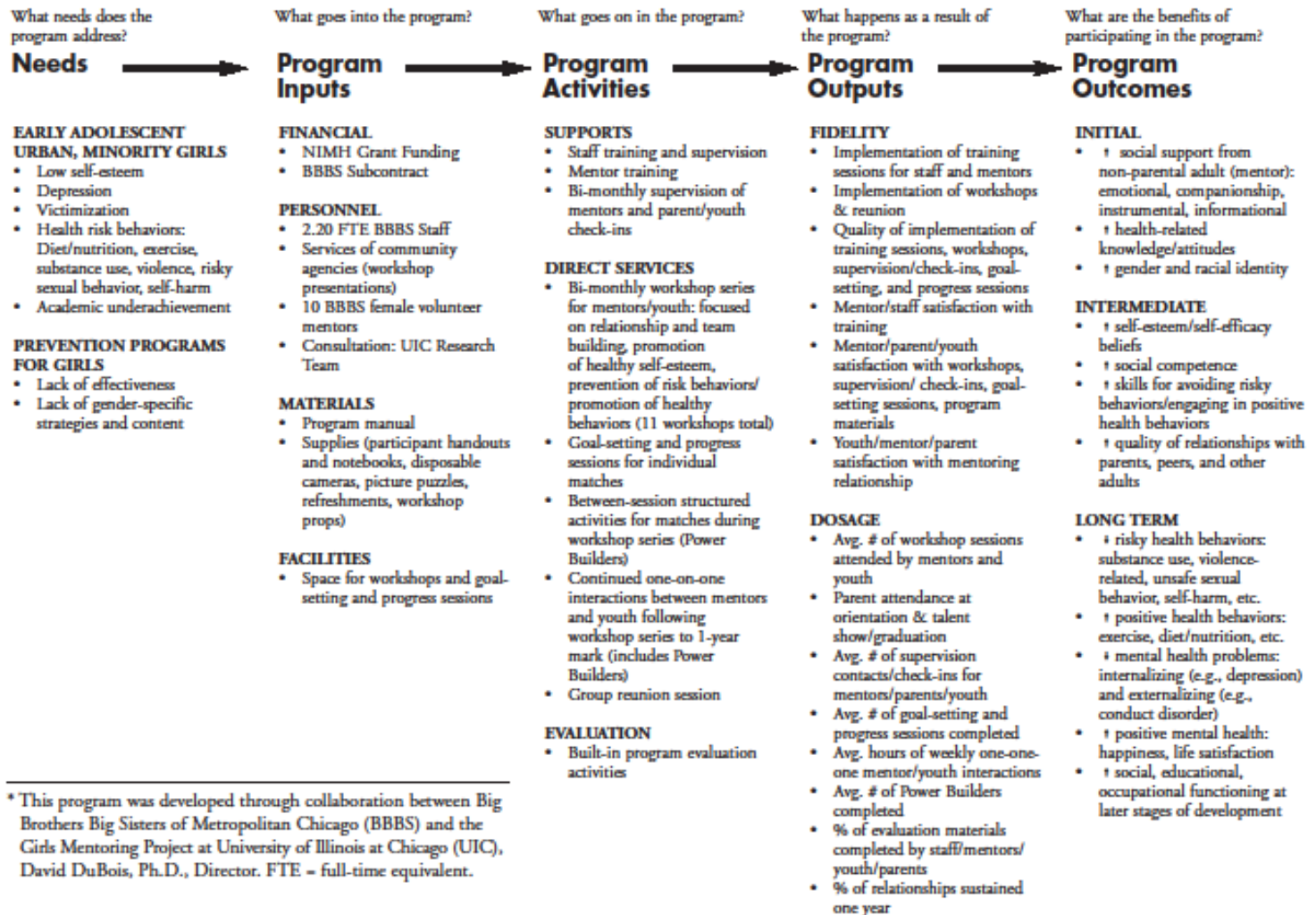
Program Activities

Program Outputs

Program Outcomes

Needs	Inputs	Activities	Outputs	Outcomes
What need does the program address?	What goes into the program?	What goes on in the program?	What happens as a result of the program?	What are the benefits of participating in the program?
The needs your program has identified (from "Develop Program Parameters")	Resources dedicated to or consumed by the program (from "Develop Program Parameters")	What the program does with inputs to fulfill the mission (from "Develop Program Parameters")	The direct product of program activities (from "Develop Program Objectives")	Benefits or changes for participants during or after program activities (from "Develop Program Goals" and "Write a Mission statement")
NEEDS OF TARGET YOUTH POPULATION	FINACIAL	SUPPORTS	FIDELITY (reflective of program design)	INITIAL
	PERSONAL	DIRECT SERVICES		INTERMEDIATE
RELATED COMMUNITY NEEDS	MATERIALS	EVALUATION	DOSAGE	LONG TERM
	FACILITIES			

Logic Model for GirlPOWER!*



Activity





What is the purpose of evaluation?

- Confirm the good things happening in your program
- Demonstrate program effectiveness to funders
- Identify Areas for Program Improvement
- Better manage limited resources
- Support the need for increased levels of funding
- Monitor matches
- Get important information about program participants
- Document program to help ensure successful replication

Process

- Measures the **efforts** put into the program

Outcome

- Measures the **effectiveness** of the program

Methods

- Surveys
- Interviews
- Focus groups
- Observation
- Youth-Led
- And more...

Key Steps in Evaluation Process

- Set the stage
- Decide what to measure
- Decide how to measure
- Collect the data
- Analyze the data
- Use the results

In conclusion

- Get to know your organization and your community inside and out
- Understand and support your program's mission/vision/goals
- Clearly identify the population being served and the outcomes you are seeking
- Thoroughly document your program's success

To be continued...

- Questions?

■ Thank you!